

Strategic Plan Input December 2020 – Survey Monkey – 9 responses

Objectives and Questions	Contributes to the objective?		
	Yes	Neutral	no
OBJECTIVE 1 – Effectively communicate the value of PNWCECE			
Q1. Develop audience on key social media platforms (LinkedIn, Twitter).	4	5	
Q2. Develop a blog listing progress on goals, grants, stories about graduates, and other PNCECE news to share with stakeholders.	4	4	1
Q3. Develop a portfolio of strategic initiatives designed to attract resources to the PNCECE.	5	2	2
Q4. Strengthen partnerships with key industry organizations, state and local agencies, and other funding-oriented organizations	7	2	
OBJECTIVE 2 – Ensure long term funding stability			
Q6. Partner with SBCTC to increase state allocation.	5	3	1
Q7. Identify a list of industry needs and potential grant or foundation opportunities and prepare a crosswalk between them.	7	2	
Q8. Explore opportunities with partners/investors to locate alternative funding.	5	3	1
<i>Comment: Industry has rarely invested its own resources- but should. More outreach to industry to identify needs and resources is needed, else the COE will always rely on uncertain state and grant funding.</i>			
OBJECTIVE 3 – Develop a highly skilled workforce			
Q10. Expand PNCECE core resources for serving the student and industry base; recruit the right students; build the student base.	6	2	1
Q11. Create a pathway that inspires high potential 2-year workforce education and pre-engineering students to continue on to Electrical Engineering Bachelor's degree programs.	4	4	1
Q12. Increase work-based learning opportunities.	7	2	
Q13. Partner with local workforce boards to fund cohort-based training in high-demand regions.	4	4	1
<i>Comment: In addition to EE students, target computer science as well for specialty areas like Cybersecurity and related.</i>			
OBJECTIVE 4- Develop CTE dual-credit articulations with post-secondary programs statewide.			
Q15 Identify post-secondary programs, in high-demand regions, to target CTE/dual-credit program development.	5	3	1
Q16. Identify funding opportunities to expand access to CTE programming in rural communities.	5	4	
Q17. Identify regional industry partners, externship opportunities, and FTE funding to support the instructional development of emerging CTE programs.	6	2	1
Q18. Research the impact of increased CTE programming on matriculation and successful completion.	1	6	2
<i>Comment: Item #17 should be about getting industry to support articulation and pathways, our 4-year programs will listen to them and flex if non-educators push for it. Also, objective 4 is generally a heavy lift so go for the low-hanging fruit and build from there--urge more BAS degrees so we can work within the existing system to design for articulation rather than beg 4-year institutions to bend; once their programs are in place it is hard to get them to adjust.</i>			