OPERATIONAL GOALS

O1. Build partnerships with industry, labor & organizations
   - Strategy 1. Re-establish CoE and director’s contacts.
   - Strategy 2. Increase work-based learning opportunities.
   - Strategy 3. Bolster/enhance director’s knowledge of industry.

O2. Strengthen partnerships with colleges
   - Strategy 1. Reconnect with colleges that offer energy programs.
   - Strategy 2. Connect energy program faculty to enhance collaboration.

O3. Increase marketing presence of the Center
   - Strategy 1. Create successful marketing tools.
   - Strategy 2. Create/partner in opportunities for students.

O4. Increase funding/grant opportunities
   - Strategy 1. Increase director’s knowledge and access to resources.
   - Strategy 2. Work to develop a ‘shovel ready’ project.

STRATEGIC GOALS

S1. Increase the diversity of the energy workforce
   - Strategy 1. Create/reuse marketing tools showing diversity inclusion.
   - Strategy 2. Build outreach opportunities to encourage diversity within applicant pools.

S2. Develop a wider portfolio of clean energy sectors and partners
   - Strategy 1. Recruit board members to represent transportation, clean energy entrepreneurs, storage and other non-represented clean energy organizations.
   - Strategy 2. Participate/network in appropriate conferences, showcases, or other events.