



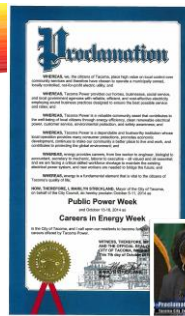
"WHEREAS energy efficiency and developing an energy workforce trained in clean energy technology are important components of Executive Order 14-04, Washington Carbon Pollution and Clean Energy Action..."

Governor Jay Inslee



"WHEREAS, through collaboration, the Pacific Northwest Center of Excellence for Clean Energy – a Centralia College Partnership, and the Washington State Labor Council will organize statewide events to inform Washingtonians about rewarding careers and training opportunities in energy."

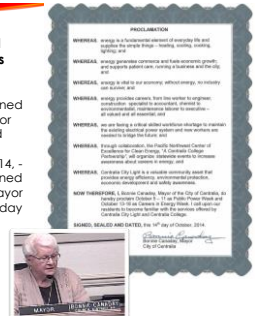
2014 Careers in Energy Week proclamation signed by Gov. Jay Inslee



City Council presentations

- Oct. 7 proclamation signed by Tacoma Mayor Marilyn Strickland

Oct. 14, - proclamation signed by Centralia Mayor Bonnie Canaday



"We need to attract dedicated customer focused employees and energy week is our opportunity to do that. We support this so students of all ages understand and can learn about the opportunities in the power industry."

Superintendent, Ted Coates, Tacoma Power, Oct. 7, 2014


Thank YOU Tacoma Power and Avista for reaching more than 4,000 people

Oct. – Nov. 14, 2014.




Oct. 6: WSU SWE Evening with Industry
Oct. 8: University of Idaho All Majors Career Fair
Oct. 8: Career Discovery Day @ Glover Middle School
Oct. 15: Apprentice Experience @ Jack Stewart TC
Oct. 15: Networking Night at Spokane Valley Tech

1,178 people



Networking Night at Spokane Valley Tech, Oct. 16

Who attended: 45 4th graders, 10 SVT students and parents

Avista job developers and engineers hosted stations:



- Lemon batteries & volt meters
- Telsa Town on iPads
- Snap Circuits




Networking Night




Engineer Jon Thompson talks with veterans from Spokane Community College.

Engineer Alexis Alexander demonstrates how to make a lemon battery.

Oct. 2: U of Puget Sound – Environmental Policy Class Alder Dam Tour
Oct. 9: Tacoma Water Tour: Clover Park Tech College
Oct. 18: Eatonville Salmon Festival
Nov. 5: Career Expo/Shelton High School
Nov. 7: Cushman Dam Tour: Evergreen Elementary/Shelton
Nov. 13: Career Day/Washington State Fairgrounds

3,010+ people

U of Puget Sound, Environmental Policy Class tours Alder Dam & learns about Careers in Energy -

- Information table @ Tacoma Power Lobby



Careers in Energy posters
Created for high schools; middle schools like them too!

Other Activities
 Nov. 1: Imagine Your STEM Future (Girl Scouts/Gonzaga)
 Nov 13: W.F. West High School Career Fair (LC PUD)

19 events reached more than 4,283 people



Oct. 2014 issue
9,300 in 60 locations

TRACK RECORD

- 2011 – 4 events reached 451 people
- 2012 – 19 events reached more 900 people
- 2013 – 27 events reached more than 1,691 people
- 2014 – 19 events reached more than 4,283 people**



Thousands of people work every minute to provide power. YOU can be one of them. Make a difference by choosing a rewarding, well-paying and exciting energy career.

PARTNERS THANK YOU!

- | | | | |
|------------------|----------------------|--------------------------------|----------------|
| Avista | Centralia City Light | City of Centralia | City of Tacoma |
| Girl Scouts | Lewis County PUD | Tacoma Power | TransAlta |
| CoE-Clean Energy | Centralia College | Washington State Labor Council | |



There's room for more – who wants to join us

NEXT YEAR?!

- Public Power Week: October 4 – 10, 2015**
- Careers in Energy Week: October 12 – 17, 2015**



Thousands of people work every minute to provide power. YOU can be one of them. Make a difference by choosing a rewarding, well-paying and exciting energy career.

